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# RELATIONSHIP BETWEEN THE USE OF TIKTOK AND THE LOSS OF SHYDNESS IN BANYUAJUH 6 ELEMENTARY SCHOOL

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#### **ABSTRACT**

This research was conducted to determine the extent to which the use of tiktok is related to the loss of the culture of shame in children. The method used in this research is descriptive qualitative. In collecting data, the researchers gave questionnaires to 28 students using TikTok and conducted interviews with students. Those interviewed were children who like to make tiktok videos. Results from 28 respondents obtained regarding how many children use the tiktok application and the intensity of children in using the tiktok application. After being analyzed, it turned out that there were 22 children who used the tiktok application and 6 children who had never used tiktok. Of the 22 children who use the tiktok application, it turns out that 13 children like to make videos on tiktok and 9 children only see other people's videos on the tiktok application. The results showed that 78% of children used tiktok more. Of the 78% of students who use the tiktok application, the intensity of dancing in making tiktok videos reaches 47% of children dancing in making videos on tiktok and 32% of children only see videos on tiktok. The results of the discussion show that there is a relationship between the use of tiktok and a culture of shame in children. This may be due to a lack of parental supervision.

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## A. Introduction

In the current era of globalization, there are many positive and negative impacts, one can say that it is a hope and also a very big danger. One of the impacts is increasingly sophisticated technology. For example, smartphones are used by people around the world to facilitate communication. According to Aprilian Devi, et al (2019: 221) along with the rapid development of technology, communication between adolescents in the social and school environment has now mastered technology that uses internet networks, namely social media.

Lots of small children to adults use smartphones, the reason is that they are used for brave schools. It turns out that many of them misuse smartphones not only for studying but also playing games and social media. They tend to be happy with their own world, which is influenced by social media.

The most popular social media today are the TikTok and Instagram applications. The Tiktok application is most used by children and adults. The tiktok application is an audio-visual media, which is an application that can be seen and heard by anyone. The tiktok application was launched in September 2016. This application is to make videos accompanied by music, which are liked by underage children and adults alike. According to Ruth Debra & Candraningrum Diah, A (2020: 208) Tiktok is a contradictory application, because it has a different usage purpose.

Based on the facts that the authors found, there were children and adolescents who danced to reveal their genitals and there were also those who were dancing in school uniforms which were recorded using the tiktok application. According to Madhani, L, M, et al (2021: 606) this application provides many features such as videos, songs, stickers, etc. so that users can compete with models and styles, both from artists to ordinary people who want to share their videos. Various styles of dancing accompanied by music are then uploaded on TikTok, the circulation of this video causes everyone to see the scene. This results in a loss of shame in children who have taken the world of education. According to Andrian, A, D, et al (2021: 2) in 2018 the Indonesian government had blocked the tiktok application because it was considered that the content contained in it was not very educational, such as pornography, immorality, LGBT, harassment, slander, and content that disturbed the public and also children.

This research is very important to do, because we can find out to what extent children are influenced by social media tiktok. This research is also beneficial for

all of us, especially children today who are increasingly involved with technology. The loss of shame in children needs to be known, because it will have an impact on the child himself in the future. The loss of shame in children at this time must be overcome before it gets any further, because unknowingly the children who will become the next generation of the nation have been colonized through the tiktok application. The loss of shame will give birth to a stupid generation, where children will be swept away by the mass media, including tiktok.

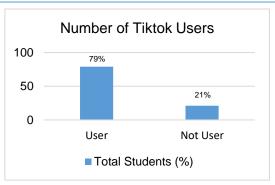
Researchers still don't know whether there are still children who are not affected by ticktock. Researchers want today's children to use the tiktok application with positive things that are beneficial to others, such as providing tips and tricks that are useful to others. But the fact is that many children today are engrossed in their own world by doing things that are not useful. Children must be supervised by their parents when using smartphones, so they don't fall deeper. This study aims to determine the relationship between the use of the tiktok application and the loss of children's shyness.

#### B. Method

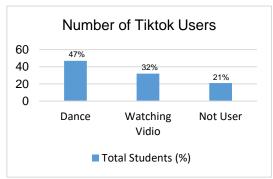
The research method used is using descriptive qualitative method. The research was conducted at UPTD Banyuajuh 6 Elementary School. The population and sample used in the research were class VI students at UPTD Banyuajuh 6 Elementary School. The research instruments were questionnaires and interviews. For data collection techniques, the researchers gave a questionnaire to 28 children and interviewed students. Those interviewed were children who like making tiktok videos. This interview was conducted to obtain information about the loss of shyness that affects the tiktok application.

## C. Result and Discussion

From 28 respondents, it was found how many children used the tiktok application and the intensity of children in using the tiktok application. After being analyzed, it turned out that there were 22 children who used the tiktok application and 6 children who had never used tiktok. Of the 22 children who use the tiktok application, it turns out that 13 children like to make videos on tiktok and 9 children only see other people's videos on the tiktok application. Picture 1 and 2 represent children using the tiktok application:



Graph 1. A diagram of Respondents Using the Tiktok Application



Graph 2. The intensity of children in using the tiktok application

We can see in Figure 1 that the data does not use the tiktok application as much as 21% and those who use the tiktok application as much as 79%. So the results obtained are that elementary school children now use the tiktok application more. In Figure 2, it can be seen that 47% of the children dance while making videos on TikTok, so the child's embarrassment has disappeared. Regardless of the people around them, the children still swayed in front of the camera, dancing in public, and there were also children who still wore school uniforms. Children who only view videos, namely 32%, even though children only view videos, it is likely that over time they will also be affected by dancing on the tiktok application.

The results of the research are in line with research conducted by Lia Valiana, in her research entitled "The Impact of Using the Tiktok Application on the Character Development of Grade VI Students at Min 1 North Aceh". The results of this study are that one of the effects of using the application is to make children unconscious in producing a video with bad content and to make children not respect adults or fellow friends.

Based on the results of the study it was found that a lot of children liked tiktok, reaching 78.5%, of the 78.5% of students who used the tiktok application, the intensity of dancing in making tiktok videos reached 46.5% of children dancing in making videos on tiktok, so I've lost the shame of the child. Regardless of the

people around them, the children still swayed in front of the camera, dancing in public, and there were also children who still wore school uniforms. Children who only view videos, namely 32%, even though children only view videos, it is likely that over time they will also be affected by dancing on the tiktok application. According to Iswari (2019) there are three types of shame, namely shame towards God, through human beings, and shame towards oneself. The fact is that most of today's children who have lost their shame, they all reveal their nakedness through the useless tiktok application. His embarrassment to Allah has disappeared, it can be seen when the video is dancing, which is spread by tiktok so that everyone can watch it. How can today's children have a sense of shame towards humans while in themselves they are not ashamed because their culture of shame has disappeared.

The factor that causes tiktok to be widely used is because of the social interaction between friends. Most respondents stated that the reason was because they joined friends who were playing tiktok, joined friends who appeared on the tiktok homepage, and were invited by friends to play tiktok. Susilowati (2018: 180) in her research explained that the tiktok application is an application that provides unique and interesting special effects that can be used easily so that you can make videos with cool results and can be exhibited to other friends. The reasons from the respondents why they can be influenced by tiktok are that the joged movements are easy to imitate, they are used to watching tiktok so they are influenced to participate in making videos as well, the songs make them want to dance and every movement in tiktok is entertained. The tiktok application is used to drive away fatigue and boredom. Teenagers really like this media because it can entertain and also fill their free time (Adawiyah 2020). It can be said that the tiktok application can be entertainment for children who use it.

According to Widayanti, et al (2017: 16) explains that people who have narcissistic behavior not only like to take pictures of themselves and then upload them on social media, but also like to boast about themselves to others. This application is much-loved by everyone, from adults to small children. This application also has another name for the "Idiot" application. The large number of young people and adults who make videos on TikTok makes this application popular and people who use this "stupid" application are also popular (Hariansyah 2018)

Elementary school-age children, if they are already affected by the tiktok application, then in the future they will be addicted to making videos on tiktok and their time is also only used as entertainment on tiktok. This situation does not mean that children are in a safe position, because their behavior tends to increase along with the influence of developments in information and communication technology (Hikmat, 2017). As parents, you should be able to minimize the use of the tiktok application, namely by supervising children. Parents play an important role in the development of children, so that children do not fall into negative things, parents must monitor what children are doing. If a child does something that will have a bad impact, parents can reprimand him and advise him that this is not a good thing to do. Everything that children do now in making tiktok videos, is due to a lack of parental supervision.

#### D. Conclusion

Based on the data above, it can be concluded that there is a loss of shame culture in children because it is influenced by the tiktok application. The results of the study found that almost all children use the tiktok application. Children who like tiktok reach 78.5%, out of 78.5% of students who use the tiktok application, the intensity of dancing in making tiktok videos reaches 46.5% of children dancing in making videos on tiktok, so that the child's embarrassment has disappeared. Regardless of the people around them, the children still swayed in front of the camera, dancing in public, and there were also children who still wore school uniforms. Children who only view videos, namely 32%, even though children only view videos, it is likely that over time they will also be affected by dancing on the tiktok application. The fact is that most of today's children who have lost their shame, they all reveal their nakedness through the useless tiktok application. His embarrassment to Allah has disappeared, it can be seen when the video is dancing, which is spread by tiktok so that everyone can watch it. How can today's children feel ashamed of humans while they are not ashamed of themselves because their shame has disappeared. As parents, you should be able to minimize the use of the tiktok application, namely by supervising children. Parents play an important role in the development of children, so that children do not fall into negative things, parents must monitor what children are doing. Everything that children do now in making tiktok videos, is due to a lack of parental supervision.

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